

**WHY IS THE  
U.S. CENSUS  
SO  
IMPORTANT?  
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**Learn more at:**

**<https://www.prb.org/importance-of-us-census/>**

# APPORTIONMENT

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**STATE POPULATION  
COUNTS FROM THE  
DECENNIAL CENSUS  
ARE USED TO  
REAPPORTION SEATS IN  
THE U.S. HOUSE OF  
REPRESENTATIVES.**

# REDISTRICTING

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**STATE AND LOCAL  
OFFICIALS USE  
DECENNIAL CENSUS  
RESULTS TO HELP  
REDRAW  
CONGRESSIONAL,  
STATE, AND LOCAL  
DISTRICT BOUNDARIES**

# **MONEY TO STATES AND LOCALITIES**

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**CENSUS TOTALS HELP  
DETERMINE THE  
AMOUNT OF FUNDING  
THAT STATE  
GOVERNMENTS AND  
LOCAL COMMUNITIES  
RECEIVE FROM THE  
FEDERAL GOVERNMENT  
FOR THE NEXT DECADE.**

# PLANNING

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**DATA FROM THE  
CENSUS INFORM A  
WIDE RANGE OF  
GOVERNMENT,  
BUSINESS, AND  
NONPROFIT  
DECISIONMAKING.**

# **EMERGENCY RESPONSE**

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**DETAILED  
POPULATION  
INFORMATION IS  
CRITICAL FOR  
EMERGENCY  
RESPONSE IN THE  
WAKE OF DISASTERS.**